

Goals/Definitions

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports completed

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none">▪ Cost-Effectiveness Analysis	<ul style="list-style-type: none">• An initial, high-level cost-effectiveness analysis will identify:<ul style="list-style-type: none">• Anticipated health and economic benefits of the product• Projected health and economic costs to achieve the benefits• Comparisons to existing standards of care	<ul style="list-style-type: none">▪ BMGF provides methodology