

Goals/Definitions

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports completed

| CRITERIA | SAMPLE CONTENT REQUIREMENT | GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE |
|--|---|---|
| <ul style="list-style-type: none">▪ COGS | <ul style="list-style-type: none">• An initial, high-level COGS analysis at EP1 will identify:<ul style="list-style-type: none">• Key cost drivers• Cost estimate assumptions for equipment needed, processes• Projected price (within 30% of TPP target) | <ul style="list-style-type: none">▪ BMGF provides methodology |