

Goals/Definitions

Business case for developing a deliverable product

Identification of commercial partner(s) for launch and full-scale manufacturing of the product

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none">Strategic Demand Forecast	<p>The demand forecast at EP2 will include:</p> <ul style="list-style-type: none">a) Target countries for introductionb) Target populations/sub-populationsc) Timing and speed of introduction specific to identified countriesd) Product accessibility and availabilitye) Predicted coverage ratef) Expected volumes and pricingg) Sensitivity analysis based on key assumptions and drivers of forecast	<ul style="list-style-type: none">BMGF provides methodology