

Goals/Definitions

Business case for developing a deliverable product

Identification of commercial partner(s) for launch and full-scale manufacturing of the product

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> ▪ Strategic Demand Forecast 	<p>The demand forecast at EP2 will include:</p> <ul style="list-style-type: none"> a) Target countries for introduction b) Target populations/sub-populations c) Timing and speed of introduction specific to identified countries d) Product accessibility and availability e) Predicted coverage rate f) Expected volumes and pricing g) Sensitivity analysis based on key assumptions and drivers of forecast 	<ul style="list-style-type: none"> ▪ BMGF provides methodology