

## Goals/Definitions

Business case for developing a deliverable product

Identification of commercial partner(s) for launch and full-scale manufacturing of the product

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"><li>Strategic Demand Forecast</li></ul>	The demand forecast at EP2 will include: <ul style="list-style-type: none"><li>a) Target countries for introduction</li><li>b) Target populations/sub-populations</li><li>c) Timing and speed of introduction specific to identified countries</li><li>d) Product accessibility and availability</li><li>e) Predicted coverage rate</li><li>f) Expected volumes and pricing</li><li>g) Sensitivity analysis based on key assumptions and drivers of forecast</li></ul>	<ul style="list-style-type: none"><li>BMGF provides methodology</li></ul>