

Goals/ Definition

Business case for developing a deliverable product.

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report.

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> Cost-effectiveness analysis 	<p>The cost-effectiveness analysis will include refined iterations of:</p> <ol style="list-style-type: none"> 1. Limitations of economic evaluations performed 2. Comparators and mean costs and effects of the product and the competitor 3. Cost and effects of the product on sub-populations 4. Groups that may be disproportionately impacted positively or negatively <p>Note: Additional inputs expected from Delivery team</p>	<ul style="list-style-type: none"> BMGF provides methodology
<ul style="list-style-type: none"> Launch Budget Prediction 	<p>The refined launch budget prediction will provide:</p> <ol style="list-style-type: none"> 1. A detailed and accurate estimation of the scale of launch support and budget for successful uptake 	<ul style="list-style-type: none"> Refined launch budget
<ul style="list-style-type: none"> Coverage and Financial Tracker 	<p>The first iteration of the coverage and financial tracker should:</p> <ol style="list-style-type: none"> 1. Develop target metrics for number of countries launched, coverage, average procurement price, and incremental costs to deliver <p>*At PQ/LR these metrics should be refined.</p>	<ul style="list-style-type: none"> Draft target metrics