

LAUNCH BUDGET PREDICTION UPDATED

Goals/ Definition

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none">▪ Launch Budget Prediction	The refined launch budget prediction will provide: <ol style="list-style-type: none">1. A detailed and accurate estimation of the scale of launch support and budget for successful uptake	<ul style="list-style-type: none">▪ Refined launch budget