

Goals/ Definition

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> ▪ COGS 	<ul style="list-style-type: none"> • The COGS analysis will include refined iterations of: <ul style="list-style-type: none"> • Product price, volume, and revenue based on commercial scale production • Variable and fixed costs (for all areas in COGS methodology) • Licensing expenses and incomes • Grants, loans and outstanding debts related to the product • Related product sales • Expected price, aligned with TPP & BMGF strategy • Initial allocation and partner negotiation around shared and indirect costs 	<ul style="list-style-type: none"> ▪ BMGF provides methodology