

## Goals/ Definition

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"><li>Cost-effectiveness analysis</li></ul>	<p>The cost-effectiveness analysis will include refined iterations of:</p> <ol style="list-style-type: none"><li>1. Limitations of economic evaluations performed</li><li>2. Comparators and mean costs and effects of the product and the competitor</li><li>3. Cost and effects of the product on sub-populations</li><li>4. Groups that may be disproportionately impacted positively or negatively</li></ol> <p><b>Note: Additional inputs expected from Delivery team</b></p>	<ul style="list-style-type: none"><li>BMGF provides methodology</li></ul>