

## Goals/ Definition

**Business case for developing a deliverable product.**

**Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report.**

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> <li>▪ Delivery Plan</li> </ul>	<ul style="list-style-type: none"> <li>• The delivery plan will summarize:                             <ul style="list-style-type: none"> <li>• Completed regulatory dossier ready for submission</li> <li>• Production/manufacturing supply chain and user targeting</li> <li>• Frequency and mode of delivery, e.g., special handling</li> <li>• Roll out plans for first-wave countries</li> <li>• Country decision support plans that verify capacity, resources, and new technologies for introduction</li> <li>• Considerations around global and country awareness of the intervention</li> <li>• Comparators with current standard of care</li> <li>• Patient access and perception of value and economics</li> <li>• Progress of government partnerships</li> <li>• Assessment of implementation capabilities and gaps</li> <li>• Provider-related issues, e.g., workflow and training</li> <li>• Coverage tracker metrics</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Summary report</li> </ul>

## Goals/ Definition

**Business case for developing a deliverable product.**

**Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report.**

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> <li>▪ Strategic demand Forecast</li> </ul>	<ul style="list-style-type: none"> <li>• The demand forecast will include refined iterations of :                             <ul style="list-style-type: none"> <li>• Target countries for introduction</li> <li>• Target populations/sub-populations</li> <li>• Timing and speed of introduction specific to identified countries</li> <li>• Product accessibility and availability</li> <li>• Predicted coverage rate</li> <li>• Expected volumes and pricing</li> <li>• Sensitivity analysis based on key assumptions and drivers of forecast</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ BMGF provides methodology</li> </ul>
<ul style="list-style-type: none"> <li>▪ COGS</li> </ul>	<ul style="list-style-type: none"> <li>• The COGS analysis will include refined iterations of:                             <ul style="list-style-type: none"> <li>• Product price, volume, and revenue based on commercial scale production</li> <li>• Variable and fixed costs (for all areas in COGS methodology)</li> <li>• Licensing expenses and incomes</li> <li>• Grants, loans and outstanding debts related to the product</li> <li>• Related product sales</li> <li>• Expected price, aligned with TPP &amp; BMGF strategy</li> <li>• Initial allocation and partner negotiation around shared and indirect costs</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ BMGF provides methodology</li> </ul>

### Goals/ Definition

**Business case for developing a deliverable product.**

**Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report.**

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> <li>▪ Cost-effectiveness analysis</li> </ul>	<p>The cost-effectiveness analysis will include refined iterations of:</p> <ol style="list-style-type: none"> <li>1. Limitations of economic evaluations performed</li> <li>2. Comparators and mean costs and effects of the product and the competitor</li> <li>3. Cost and effects of the product on sub-populations</li> <li>4. Groups that may be disproportionately impacted positively or negatively</li> </ol> <p>Note: Additional inputs expected from Delivery team</p>	<ul style="list-style-type: none"> <li>▪ BMGF provides methodology</li> </ul>
<ul style="list-style-type: none"> <li>▪ Launch Budget Prediction</li> </ul>	<p>The refined launch budget prediction will provide:</p> <ol style="list-style-type: none"> <li>1. A detailed and accurate estimation of the scale of launch support and budget for successful uptake</li> </ol>	<ul style="list-style-type: none"> <li>▪ Refined launch budget</li> </ul>
<ul style="list-style-type: none"> <li>▪ Coverage and Financial Tracker</li> </ul>	<p>The first iteration of the coverage and financial tracker should:</p> <ol style="list-style-type: none"> <li>1. Develop target metrics for number of countries launched, coverage, average procurement price, and incremental costs to deliver</li> </ol> <p>*At PQ/LR these metrics should be refined.</p>	<ul style="list-style-type: none"> <li>▪ Draft target metrics</li> </ul>