

50% C (50% COVERAGE ACHIEVED)

Goals/ Definition

Date when anticipate achieving 50% of the program strategy team's coverage goal for the overall product class (see below) – i.e., if the goal for rotavirus vaccines is 80% coverage in Gavi countries, then year X is when coverage is expected to achieve the half-way point (40% overall in all, or 80% in half of Gavi countries); if the target is 20m male circumcisions in target geographies, then year Y when coverage is expected to achieve the half-way point (10m).

Product class is defined as the general category that is the next order up from the candidate or product name. This is likely to align with how coverage tracked for a health intervention. Examples are rotavirus vaccine, HIV first-line drug, TB molecular diagnostic, etc. Please specify the product class in the "Target Coverage/Market Share Description" field.