

Goals/ Definition

Business case for developing a deliverable product.

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report.

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none">▪ Delivery Plan	<ul style="list-style-type: none">• The delivery plan will summarize:<ul style="list-style-type: none">• Completed regulatory dossier ready for submission• Production/manufacturing supply chain and user targeting• Frequency and mode of delivery, e.g., special handling• Roll out plans for first-wave countries• Country decision support plans that verify capacity, resources, and new technologies for introduction• Considerations around global and country awareness of the intervention• Comparators with current standard of care• Patient access and perception of value and economics• Progress of government partnerships• Assessment of implementation capabilities and gaps• Provider-related issues, e.g., workflow and training• Coverage tracker metrics	<ul style="list-style-type: none">▪ Summary report

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<ul style="list-style-type: none"> Strategic demand Forecast 	<ul style="list-style-type: none"> The demand forecast will include refined iterations of : <ul style="list-style-type: none"> Target countries for introduction Target populations/sub-populations Timing and speed of introduction specific to identified countries Product accessibility and availability Predicted coverage rate Expected volumes and pricing Sensitivity analysis based on key assumptions and drivers of forecast 	<ul style="list-style-type: none"> BMGF provides methodology
<ul style="list-style-type: none"> COGS 	<ul style="list-style-type: none"> The COGS analysis will include refined iterations of: <ul style="list-style-type: none"> Product price, volume, and revenue based on commercial scale production Variable and fixed costs (for all areas in COGS methodology) Licensing expenses and incomes Grants, loans and outstanding debts related to the product Related product sales Expected price, aligned with TPP & BMGF strategy Initial allocation and partner negotiation around shared and indirect costs 	<ul style="list-style-type: none"> BMGF provides methodology

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<ul style="list-style-type: none"> Cost-effectiveness analysis 	<p>The cost-effectiveness analysis will include refined iterations of:</p> <ol style="list-style-type: none"> 1. Limitations of economic evaluations performed 2. Comparators and mean costs and effects of the product and the competitor 3. Cost and effects of the product on sub-populations 4. Groups that may be disproportionately impacted positively or negatively <p>Note: Additional inputs expected from Delivery team</p>	<ul style="list-style-type: none"> BMGF provides methodology
<ul style="list-style-type: none"> Launch Budget Prediction 	<p>The refined launch budget prediction will provide:</p> <ol style="list-style-type: none"> 1. A detailed and accurate estimation of the scale of launch support and budget for successful uptake 	<ul style="list-style-type: none"> Refined launch budget
<ul style="list-style-type: none"> Coverage and Financial Tracker 	<p>The first iteration of the coverage and financial tracker should:</p> <ol style="list-style-type: none"> 1. Develop target metrics for number of countries launched, coverage, average procurement price, and incremental costs to deliver <p>*At PQ/LR these metrics should be refined.</p>	<ul style="list-style-type: none"> Draft target metrics