

## Goals/Definitions

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none"> <li>▪ COGS</li> </ul>	<ul style="list-style-type: none"> <li>• Methodology to be used to build up COGS over the course of product development</li> <li>• During FIH, an initial aspirational COGS should be set to drive TPP and goals for projected costs related to the product</li> </ul>	<ul style="list-style-type: none"> <li>▪ BMGF provides methodology</li> </ul>