

Goals/Definitions

Business case for developing a deliverable product

Business Case, deliverability assessment, strategic demand forecast and COGS reports and cost effectiveness report

CRITERIA	SAMPLE CONTENT REQUIREMENT	GUIDELINES FOR LEVEL OF DETAIL NEEDED AT EACH GATE
<ul style="list-style-type: none">▪ Strategic Demand Forecast	<ul style="list-style-type: none">• Methodology to be used to assess potential demand adjusted for product availability, country introduction decisions, uptake timing (without any supply or financing constraints)• BMGF provides a methodology grantees may use for demand forecasting• Demand forecast methods should align with to the BMGF valuation model (in Integrated Portfolio Management tool)	<ul style="list-style-type: none">▪ BMGF provides methodology